第9回 国際通貨論 I International Monetary Study The Euro and the International Monetary System

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1. The Euro as an international currency

(1) The Role of an international currency

| | Private use | Official use | | |
|----------------------|--------------------|------------------|--|--|
| | 民間利用 | 公的利用 | | |
| A medium of exchange | Settlement | Intervention | | |
| 交換手段 | (vehicle) currency | currency | | |
| A unit of account | Invoicing currency | Peg currency | | |
| 計算単位 | (denomination) | | | |
| A store of value | Investment | Reserve currency | | |
| 価値の保蔵手段 | (Finance) currency | | | |

The Presence of the euro, US dollar and yen as an international currency

| | Euro | US\$ | Yen |
|---|---------------------|-----------------------|--------------------|
| Vehicle currency on foreign exchange markets (2001) bis | 18.8% | 45.2% | 11.4% |
| Invoicing currency in trade (1992) Masuda report | 27.8% | 47.6% | 4.8% |
| International bond issuance (2002) BIS Quarterly Review | 36.5% 842 bio \$ | 49.1% 1,132 bio \$ | 5.4% 125 bio \$ |
| Foreign reserve (end 2001) IMF annual report | 13.0% | 68.3% | 4.9% |

(2) Required conditions to become a key currency

- (a) A large scale of economy and currency zone
- >nominal GDP: euro area \$6.1trillion (USA \$10.1 trio), 2001
- >currency zone: over 40 countries in Europe and Africa
- (b) Large and deep capital markets
- >equity capitalization: Frankfurt + Euronext* = \$1,205 bio (New York \$9,015 bio), 2002 *Paris, Amsterdam etc.
- >external loan balance: Continental Europe \$5.6 trillion (USA \$1.2 trio), 2002 (出所:財務省「わが国金融・資本市場国際化のための研究会、2003年7月)
- © Confidence in the central bank
- (d) Back-up by the military power

(3) Comparison of basic economic figures

- >Euro area's unemployment rate is high, while the current account is balanced.
- >US economy is dynamic at the cost of current account.

| | GDP (%) | | Inflation (%) | | Unemployment (%) | | Current a/c (bio \$) | | | | | |
|-------|---------|------|---------------|------|------------------|------|----------------------|-----|-----|------|------|------|
| | 01 | 02 | 03 | 01 | 02 | 03 | 01 | 02 | 03 | 01 | 02 | 03 |
| US | 0.3 | 2.2 | 3.1 | 2.8 | 1.6 | 2.3 | 4.8 | 5.8 | 6.0 | -394 | -481 | -542 |
| Japan | 0.4 | -0.3 | 2.7 | -0.7 | -0.9 | -0.2 | 5.0 | 5.4 | 5.3 | 88 | 113 | 136 |
| Euro | 1.5 | 0.9 | 0.4 | 2.4 | 2.3 | 2.1 | 8.0 | 8.4 | 8.8 | 14 | 78 | 53 |

(source: IMF World Economic Outlook, April 2004)

2. From the US dollar hegemony to a bipolar monetary system

Since 1945 the US\$ has been the key currency in the world, but the birth of the euro may change its status some day.

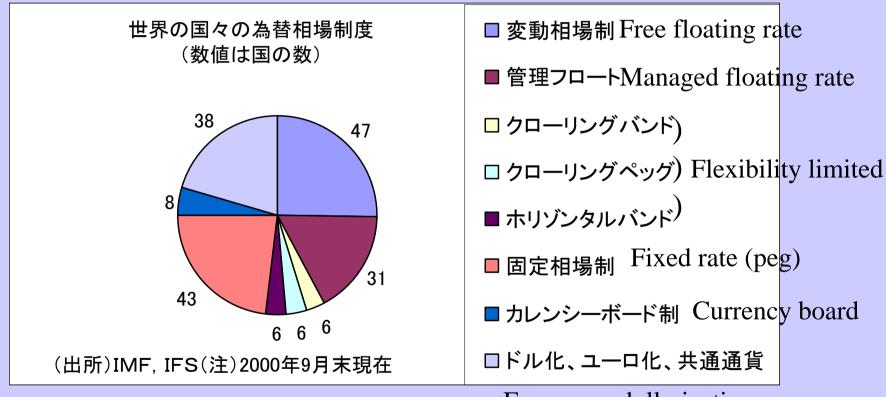
(1) Privileges and responsibilities of the US\$

>Privileges:

- (a) seigniorage of about \$19 billion yearly (\$630.6 bio* x (55-70%) x 5% = about \$19bio *balance of bank notes as of end 2002)
- (b) No exchange risk and merits for financial institution
- © current account deficit and its finance by foreign capital
- >Responsibilities:
- (a) Bretton Woods System: obligation of gold dollar convertibility at \$35 per ounce gold→ inflation control
- (b) Today (floating rate dollar standard): de facto none

(2) The Bipolar monetary system is likely to be unstable.

Exchange rate arrangements in the world



Euro area, dollarization

>The euro zone consists of over 40 countries.

Three cases of capital flight from the US dollar

- (a) Nov 1978 the Carter shock: The stagflation and current account deficit of the US caused a sharp drop of the US dollar (DM2.11→DM1.75, ¥242→¥176 from Jan. to Oct. 1978) President Carter announced measures to defend the dollar.
- (b) 19 Oct 1987 the Black Monday: Because of the fear of free fall of the dollar, NY stock market prices dropped by 22.8%.
- © Apr 1995 the record low of the US dollar: Investors averted dollar assets because of the Mexican crisis. DM1.3438 (8 Mar 1995), ¥79.75 (19 Apr 1995)
- → When does it repeat itself next time?

3. The Possibility of a tripolar monetary system

Proposal of a Zone of Asian Monetary Stability アジア安定 通貨圏 as the 3rd pole with the dollar and euro

- (a) Merits of a tripolar monetary system
- >Possible stability of the world monetary system through portfolio diversification of the international capital
- >Economic security for East Asia and Japan
- (b) Required conditions
- >Closer integration of East Asian regional economies
- >A sound regional economy
- >Political consensus for common monetary arrangements
- >Trusted Japanese economy and yen's internationalization
- >Joint leadership by Japan and China